

les Nouvelles

JOURNAL OF THE LICENSING EXECUTIVES SOCIETY INTERNATIONAL

Volume XLIII No. 3

September 2008



The U.S. Supreme Court Clarifies Patent Exhaustion

JOHN C. PAUL, KIA L. FREEMAN, BART A. GERSTENBLITH & JESSICA R. UNDERWOOD — Page 149

Patent Litigation Trends In Damages Awards, Success Rates And Time-To-Trial

ARON LEVKO & VINCENT TORRES — Page 158

The Strategic Management Of The Technology Transfer Function— Aligning Goals With Strategies, Objectives And Tactics

MICHAEL SHARER & TIMOTHY L. FALEY — Page 170

Attacks On U.S. Patent System Threaten Growth Of Green Economy In The United States

MATTHEW W. SIEGAL — Page 180

Innovation Executives: Pioneering The Future

DOUGLAS GRAHAM — Page 183

“FRAND” Undertakings In Standardization—A Business Perspective

TIMO RUIKKA — Page 188

Leveraging Software Via The Capital Markets

DWIGHT C. OLSON & DAVID C. DREWS — Page 198

Best Practices For Evaluation And Protection Of IP In DOD Laboratories

CYNTHIA E. GONSALVES, MICHAEL J. MARTIN, TIM WITTIG & SYLVIA R. JACOBS — Page 201

Price Your Case: Expected Value Calculations In Patent Litigation

J. SCOTT BECHTEL AND RAY I. THROCKMORTON — Page 209

Just A Simple CDA?

JEFFREY L. NEWTON — Page 216

Book Review: International Licensing And Technology Transfer: Practice And The Law—Volume 1

JOHN T. RAMSAY, Q.C. — Page 220