The LES100 is a course developed by Licensing Executives Society International (LESI), an association of 32 national and regional Member Societies comprised of men and women who have an interest in the transfer of technology, or licensing of intellectual property rights (IP) from technical know-how and patented inventions to software, copyright and trademarks.

Who should attend?

The LES100 course is designed for those with no prior experience in licensing. It is aimed at:

- non-licensing professionals about to enter the field;
- those who are considering a career in licensing;
- entrepreneurs who need to understand the value of their IP;
- professors of entrepreneurship;
- students interested in learning the basics of IP and how to commercialize IP through licensing.

What is the LES100 course?

Instructors

DR. MARTIN SCHNEIDER
Managing partner with Schneider Feldmann Ltd. – patent and trademark attorneys and a partner with Goeritz Schneider & Partner Ltd. – Attorneys at law. Before founding and building up Schneider Feldman Ltd. and Goeritz Schneider & Partner he was the former (part-time) legal secretary of the Swiss Federal Appeal Commission in Intellectual Property Matters (1999-2009), as section head in the Swiss Institute of Intellectual Property (2 1/2 yrs.), an associate in a Zurich based law firm (1 1/2 yrs), and responsible for licensing projects in a large Swiss industrial group (5 yrs). He wrote his PhD thesis about the protection of industrial and trade secrets “(Schutz des Unternehmensgeheimnisses vor unbefugter Verwertung)” (1989). He has widely published in the field of intellectual property and is a member of a number of professional organisations such as LES – Licensing Executives Society (President of LES Switzerland and Co-Chair Education Committee of LES International), AIPPI (Association Internationale pour la Protection des droits d'auteur et des Marques) and VSP (association of the Swiss Patent and Trademark Attorneys).

JORDI ILARIO
Jordi Ilario is directing Fractus’ licensing activities. He joined Fractus in 2005, and he has helped the company successfully execute its licensing strategy. He has contributed in developing Fractus’ patent portfolio and has participated in the company’s licensing negotiations and litigation activities. Prior to joining Fractus, he worked in IP at Nokia Research Center in Sweden for three and a half years and heading the patent department at a patent attorney firm in Barcelona. Jordi specialized in Electronics and Automation at Universitat Politècnica de València (UPV).

DARÍO MOHAMMADIAN
Darío Mohammadian Santander is a Telecommunications and Electronics Engineer and professionally practices as a European Patent Attorney, in the general fields of electricity, mechanics, and electronic mechanics, with specialization in fixed and mobile telecommunications, signal processing, micro/nano-electronics and software. In his almost 18 years of professional practice, he has worked in small and large hi-tech companies where he has gained valuable experience in technology and its management. His extensive working experience in industry as well as in academia (since 1997) he has occupied a variety of positions in different sections such as micro-electronics, signal processing and telecommunications in Germany, Belgium, United Kingdom, Spain, Singapore and Switzerland. DARÍO MOHAMMADIAN has given him the satisfaction of collaborating hands-on with individual inventors as well as local and multinational companies. Of these, he spent 5 years as an examiner at the European Patent Office in Munich.

Registration

Through the website of LES Spain-Portugal (www.les-sp.org), accessing the activity within the Agenda Activities menu, you will be redirected to the payment gateway. You may choose to pay by bank transfer or credit card. For the registration to be completed, it will be necessary to complete the online registration form that appears within the activity. Once you have submitted the form, you should receive an automated email confirming registration.

If the transfer payment option is chosen, it will be necessary to send a copy of proof of payment by email to the Secretary of LES Spain (email: secretaria@les-sp.org) before September 10th, 2015. In case of any incidents, please contact the Secretariat of LES Spain/Portugal at secretaria@les-sp.org or phone 91 582 92 64.

Registration deadline: Thursday September 10th 2015

Les100 course
"Commercializing Technology Through the Power of Licensing"

Date: Friday September 18th 2015 | Time: from 10.00 to 17.45 h
Venue: Delegación del CSIC en Cataluña, Carrer de les Egipcíacas, 15, 08001 Barcelona