

Webinars 2021



Tentative agenda at 14 December 2020

TITLE	ТҮРЕ	DESCRIPTION	DURATION	DATE	LANGUAGE
Essential patents for technical standards, FRAND licences and top-down analysis	Specialised	Introduction to basic concepts on patents essential to standards and the methodology to be applied to set a license in FRAND terms.	30 min	14 January 16:00h	Spanish
Economic valuation of patents, trademarks and other intangible assets as a model of competitiveness. In collaboration with Railway Innovation Hub Spain (RIH)	Informative	This webinar will introduce the economic valuation of intangible assets (patents, trademarks, etc.), explaining the different valuation methods and the relevance of valuation as a competitive development tool.	60 min	21 January 16:00h	Spanish
Good practices in Industrial Property management applicable to the Construction sector. In collaboration with the Spanish Construction Technology Platform (PTEC)	Informative	In this webinar we will share good practices in the management of industrial property, explaining the main protection mechanisms (patents, utility models, etc.) and how their use can serve as tools for business competitiveness. Experts in industrial property and experienced companies will participate to create a space for Q&A's and virtual networking.	60 min	4 February 16:00h	Spanish
Can I go to prison if I counterfeit products?	Informative	We will review different cases and scenarios of criminal convictions for copyright and IP infringement and how the way to replicate a product or service is through licensing.	60 min	18 February 16:00h	Spanish
The implementation of 2021-2027 plans in Europe, Spain and Portugal + The deployment of European COVID funds	Informative	In this webinar, we will discuss the European Commission's 2021-2027 plans to alleviate the effects of the economic crisis caused by the COVID-19, and to promote innovation and competitiveness at a European level, focusing on the case of Spain and Portugal.	60 min	4 March 16:00h	Spanish
Trade Secrets in Spain, Portugal and Brazil	Informative	Following up on the LES Spain-Portugal and LES Brazil webinar on January 2016, this event will assess how trade secret law has developed in Portugal, Spain and Brazil over the last 5 years. We will also assess the implementation of the Trade Secret Directive and any interesting case law.	60 min	18 March 16:00h	Portuguese



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Contractual licensing of industrial property rights: 8 practical tips	Informative	The idea is to share some advice on mistakes to avoid when drafting a license contract.	30 min	15 April 16:00h	Spanish
The economics of data and its impact on technology transfer	Specialised	General approach to the data economy, the Chinese, American and European model First standards and experiences in the field.	60 min	29 April 16:00h	Spanish
Q&A seminar with a SPTO examiner	Informative	In this seminar, participants will be able to have direct contact with a SPTO examiner and the chance to clear up the usual doubts they may have when processing a patent or utility model application, on how the SPTO works, and so on. An introductory presentation by the examiner is envisaged prior to the Q&A session.	120 min	13 May 16:00h	English
About the patent system in China: From patenting to litigation	Specialised	The issues that will be discussed are: importance of China as a jurisdiction, the Chinese patent system, litigation for infringements in China, and patent invalidity procedures in China.	60min	27 May 16:00h	English
Patents in Asia	Informative	We will review the patent situation in Asia, providing 10 practical tips for IP protection in case of patent infringement.	60 min	10 June 16:00h	Spanish
The impact of new technologies on different aspects of IP&I law	Specialised	We will summarise the outcome of the LESI LIT working group dealing with the impact of state-of-the-art technologies (artificial intelligence, distributed registries, IOT/Big Data) on the current state of IP&I law, and the degree of legal support received by businesses and industry in the actual framework.	60 min	17 June 16:00h	English



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Use of mediation in disputes over technology transfer contracts.	-	Application of mediation for the resolution of conflicts in this area, with special focus on international contracts and the use of telematic media.	60 min	24 June 16:00h	English
Artificial intelligence and intellectual property: conflicts and solutions, the state of the question	Informative	A review of the problems that artificial intelligence is posing to copyright and patents and the relationship between corporate secrets and AI.	60 min	16 September 16:00h	English
Confidentiality agreements: 8 practical tips	Informative	The aim is to highlight those aspects that are important to consider in a confidentiality agreement.	30 min	30 September 16:00h	Spanish
The importance of IP for SMEs	Informative	General questions on SME-oriented IP asset creation and exploitation.	60 min	28 October 16:00h	Spanish
The IP Brexit: the first steps after the exit	Informative	This session will analyse the impact on industrial property of the United Kingdom's exit from the European Union and the measures that have been taken.	60 min	11 November 16:00h	Spanish
Valuation of intangibles: a rising asset	Informative	Introduction to the valuation of intangibles, methods and systems used, and specialization depending on the area.	60 min	25 November 16:00h	Spanish
Protection of industrial and intellectual property in Asia	Informative	Review of the current situation of industrial and intellectual property in Asia, with an emphasis on China and Hong Kong, including 10 practical tips for companies wishing to internationalise.	60 min	9 December 16:00h	Spanish